Beat: Business

EQUIPHOTEL - THE HOSPITALITY & FOOD BUSINESS PLACE (November 6-10, 2022)

CHECKING OUT BUSINESS SECTOR EVENT

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USPA NEWS - This year' Event, "Conscious Hospitality" was the Central Theme for EquipHotel. Local and Regional Products and Experiences, “Slow Tech”, “Slow Living”, Energy Conservation and Soft Mobility have become central to the Hospitality Industry, as have Employer Attractiveness, Team Spirit, Inclusion and Employee Retention, all of which are Key to a Hotel or Restaurant Business. In the end, "Conscious Hospitality" is about creating “Living Spaces”, where People come to sleep, have Lunch or Dinner, but also to Work, Recharge their Batteries, and Immerse Themselves in the Local Culture or Environment.

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**** 13 Thematic Trails were proposed (to find the Products and Services to you)

- What are the Latest Innovations on the Market?
- Which Exhibitors can export to my Country?
- How can I incorporate my Offer into an Eco-Responsible Approach?
- Who are the Members of Ameublement Français?
- How do I Design my Kitchen?
- Discover the Nominees for the Foodservice Equipment Design Awards.
- Which Products are best Suited to my Luxury Hotel?
- Which Companies Produce in France?
- Made In Italy (Guest of Honor): Who are the Italian Exhibitors?
- What are the Solutions for the Community?
- Which Suppliers Offer Digital Solutions?
- How can I Improve and Digitalise my Establishment?
- How can I Find Solutions for my Spa?

**** Conferences Themes:
EquipHotel was focusing on the Concept of “Living Spaces” through Five “Responsible” Themes: Sustainability, Attractiveness, Digital Technologies, Design and Well-Being.

1 / Planning For The Long Term And Sustainability
2 / Making Businesses More Attractive
3 / Making Great Things With Good Practices
4 / Focusing On Self-Care
5 / Keping A Human Face On Digital Technologies

**** 2022 Competitions And Awards Ceremonies
In Spa, Design, Gastronomic or Collective Catering, Pastry or Sommelier, the EquipHotel competitions was bringing together the Best Candidates from France and Europe.

- Innovation Awards
Reward the best innovations (products and services) of the Hospitality's suppliers.

- Foodservice Equipment Design Awards
By FCSI France

- Trophy Valo Resto Pro
By the SYNEG & Ecologic

- French Stuffed Cabbage Championship
By Les Artcutiers

**** Competitions

- French Championship of Massage
The Best Spa Practitioners

- Hospitality Elevator Pitch
The best digital solutions in Hospitality

**** Food Service

- Jean Delaveyne Trophy
By "les Toques Françaises"

- Best French Sommelier
By "l'Union des Sommeliers de France"

- Passion Trophy
By "l'Académie Culinaire de France"

- Gargantua
The best community chef by RESTAU'CO

- La Cuillère d'Or

- ABF Shaker Challenge
By "l'Association des Barmen de France"

- Young Barmen
By UMIH

- Michelin-Starred Chefs Performance
By Le Lab Le Chef

Source: EquipHotel Paris 2022 - The Hospitality & Food Business Place (November 6-10, 2022) @ Porte De Versailles

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